

**The 2025 NAMM Show: Solid State Logic to Unveil 'New Studio Centrepiece’ in Its Range of Audio Creation Products**

*The new product is to be announced at a press conference on Thursday, January 23rd, at SSL Booth*

**Anaheim, CA, January 8, 2025 — Solid State Logic (Booth 18301) will be unveiling a new 'studio centrepiece’ during a special press conference to take place at the NAMM Show at the Anaheim Convention Center between January 23 and 26. The new product, crafted with SSL's unparalleled expertise in hardware design, reflects the company's ongoing commitment to providing producers and engineers with the tools they need in the modern studio environment.**

The press conference unveiling SSL's new studio centrepiece is open to all NAMM attendees and will take place on Thursday, January 23rd, at 10:15 a.m. at the SSL booth. Throughout the show, SSL will be exhibiting the ORIGIN analogue studio console, as well as the full range of Audio Creation Products, including the U Series range of controllers, interfaces, BiG SiX mixer, and full suite of 500 series modules. Additionally, for those focused on live sound, the new SSL Live V6.0 software will be showcased on the flagship L650 console - book an appointment with an SSL expert for a demonstration.

**Elevated performance to fuel your creativity**

The new MKII versions of SSL’s renowned 2/2+ audio interfaces are making their NAMM debut this year. Boasting significant performance enhancements, including next-gen 32-bit conversion and carefully curated feature additions like dedicated dual Hi-Z inputs and updated status switches, the new MKII’s are perfect for both professionals and those just starting their creative journey. For those looking for expanded I/O, SSL 12 will also be on demonstration.

**Experience ORIGIN: Classic SSL sound in a flexible format**
Since 2019, the SSL ORIGIN has delivered the iconic 4K sound of SSL’s legendary 4000E console to studios worldwide in a reliable and affordable format. With standout features like a configurable 19” centre section, powerful ‘242 Black’ E Series EQs, and advanced PURE DRIVE mic preamp technology, ORIGIN provides studios with the ultimate combination of heritage and innovation - delivering the best of both worlds. ORIGIN’s 16-channel variant, along with an integrated UF8 advanced DAW controller, will be available for demonstration at NAMM 25.

**Virtual SSL Console – UF8, UC1, UF1, and SSL 360**

During NAMM 2025, attendees will be able to experience the full suite of SSL's U Series controllers, including the UF8, UC1, and UF1 with SSL 360 software — creating a virtual SSL console. With seamless DAW control and the powerful new 360 Link and Bus Comp Link plug-ins, come and experience SSL’s virtual console workflow for yourself. This demo station will have the Complete Access Bundle (CAB) available for demonstration, featuring every plug-in from SSL, Harrison Audio, and Slate Digital, for those focused on in-the-box processing.

**BiG SiX, SSL 500 series and more…**

In addition to featuring the latest in DAW control and plugin processing technology, SSL will also be showcasing its acclaimed BiG SiX desktop mixer. BiG SiX takes the essential elements of a large-format SSL console, combines them with an integrated 16-ch USB audio interface, and delivers them in a desktop format. During NAMM 2025, SSL will be combining the BiG SiX with UC1 and a range of 500 series format processors to create an extremely powerful hybrid mixing solution. The award-winning Fusion and THE BUS+ complete SSL’s analogue processing range at NAMM this year.

**New V6.0 Software update for SSL Live**

Be among the first to explore the new SSL Live V6 software update, which will also be showcased at the booth. This update, which is available free of charge, introduces industry-renowned studio processing tools, along with further enhancements to its market-leading, integrated Dante routing, remote control improvements, and much more. The Live L650 console will be on hand and available for demonstration, and SSL will also be hosting a series of guest presentations demonstrating how the SSL Live production platform can elevate the sonic performance of your tour, event space, or church.

**Guest presentations for studio and live sound production**

SSL will host several guest presenters at their booth during NAMM 25. Whether you're passionate about live sound and want to elevate your tours or events, or you are eager to learn production and mixing techniques from top producers and engineers, check the SSL website or social media for updates as the event approaches.

SSL is pleased to be attending 2025 NAMM Show in Anaheim once again and looks forward to meeting with attendees. To book an appointment with an SSL expert, please visit <https://solidstatelogic.com/events/namm-show-2025>

*Solid State Logic is the world’s leading manufacturer of analogue and digital audio consoles and provider of creative tools for music, broadcast, live and post production professionals. For more information about our award-winning products, please visit:* [*www.solidstatelogic.com*](http://www.solidstatelogic.com)*.*

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